

Easily and securely accept contactless payments on your smartphone.

Software Point of Sale (SoftPOS) or Tap to Mobile enables you to simply download software and turn your NFC-enabled device into a contactless point-of-sale solution. No additional hardware is needed!

Contactless payments use the same security as EMV® chip cards and are fast and convenient, increasing the checkout speed. SoftPOS technology is guided by EMVCo and PCI standards to help provide safe and secure payments.



76% of consumers surveyed agree that using contactless card payments are **faster and more convenient** than using cash or chip cards.¹



2/3 of consumers surveyed would be **comfortable making a contactless payment** using a merchant's phone.¹

Start accepting contactless payments

1. Simply download an AMEX accepting merchant SoftPOS app on an NFC-enabled device to start accepting contactless payments from Card Members.²
2. The Card Member taps their contactless Card, digital wallet or wearable on the smart device to make quick and easy payment.



¹ Source: The American Express Touchless Payments Survey was conducted online among a sample of U.S. consumers, conducted February 5–7, 2021.

² Contact your POS provider for details.

The Contactless Symbol is a trademark owned by and used with permission of EMVCo, LLC.

Key Benefits

Acquirers

- Drive incremental revenue.
- Cater to demand for different payment types.
- Increase Merchant coverage by providing a cost-effective and faster payment type with more innovative solutions.

Merchants

- Leverage existing technology to accept convenient and secure contactless payments—optimizing payments at point of sale.
- Accept payments even when WiFi is unavailable—you just need a network connection.
- Software based—cost-effective and quicker to get up and running.

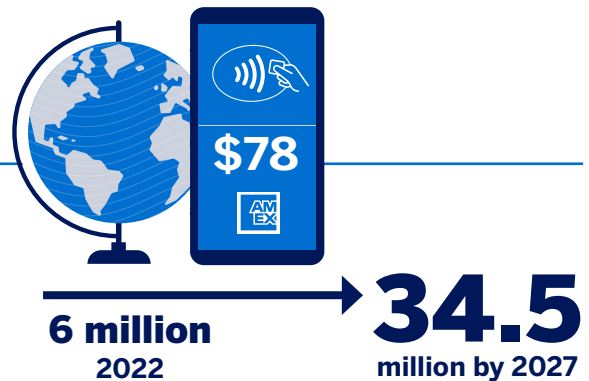
Issuers

- Take advantage of opportunities to grow revenue.
- Capture small transactions for which cash is typically used.
- Drive top-of-wallet preference.

Card Members

- Faster way to pay.
- Just as secure as your chip card transactions.
- Receive the same American Express rewards, security, and benefits offered by your Card.

A Juniper Research study has found the total number of **merchants deploying SoftPOS solutions will surpass 34.5 million globally** by 2027; rising from 6 million in 2022.³



[Learn more about SoftPOS today.](#)



DON'T
do business
WITHOUT IT™

³ Juniper Research, "SoftPOS User Base to Grow 475% Globally by 2027, as Apple's Entry Catalyses the Market", Aug. 9, 2022