

EMV[®] Secure Remote Commerce: A convenient online shopping experience.

Secure Remote Commerce (SRC) provides a consistent checkout across Merchant websites, mobile apps and other digital platforms where customers can click to pay with a streamlined and more convenient checkout experience.



CONVENIENT CHECKOUT

SRC provides a convenient checkout that may not require Card Members to key in payment card information, resulting in an easier click to pay checkout experience.



EASE OF IMPLEMENTATION

Through a standard integration, Merchants can provide Card Members with multiple payment options to checkout.



ENHANCED SECURITY

SRC combines both dynamic and encrypted data, an enhanced feature for online transactions which can help reduce the risk of fraud.



GROWING SALES

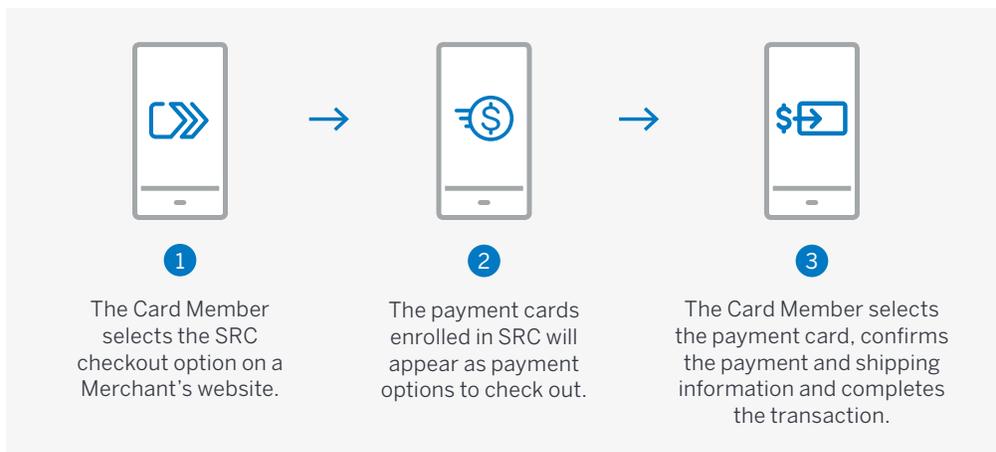
A consistent, familiar checkout experience can give Card Members greater confidence in their transactions, which can help reduce cart abandonment.

A consistent, convenient, checkout experience.



Every time Card Members recognize this icon  on a Merchant's checkout, they can benefit from a convenient and easier checkout experience.

How do Card Members click to pay?



Through a standard integration, SRC enables Merchants with more payment choice and a more secure checkout experience for Card Members.

The SRC system combines both dynamic and encrypted data, an enhanced feature for online transactions which can help reduce the risk of fraud. Payment card information continues to be stored with American Express and, as needed, tokenized data is exchanged to process the transaction.

This reduces the need for Merchants to store payment card information, which can also help protect customer data over time.

Furthermore, Merchants will eventually benefit from an added layer of security through the option to initiate a SafeKey (3D-Secure) transaction directly when the SRC option is selected at checkout.

Why participate in Secure Remote Commerce with American Express?



Strong security with tokenization.



More options for your Merchants.



The convenience of having all the cards a Merchant accepts available at checkout.



Direct connectivity with Merchants for an optimal experience.



Streamlined user journey that can help reduce cart abandonment.



Simple integration and onboarding with standard interfaces.

More convenience and more security.
All in one consistent shopping experience.

Contact your American Express Business Representative for more information.