

## American Express Consumer-Presented QR Code®:

A simple solution for Merchants and Issuers to provide Card Members with more payment choice, just by scanning a code.



*Consumer-Presented QR Codes expand the capabilities of Card Members' smartphones, so they can generate their own QR Code as a form of payment.*

### American Express QR Code Solution:



Simple: With a few clicks, Card Members benefit from an easy payment experience.



Convenient: It reduces the Card Member's need to carry cash.



Additional Security: Digital payments are a more secure alternative to carrying cash or multiple plastic cards.

## Understanding Consumer-Presented QR Code

This solution expands digital wallet capabilities with an additional payment option, and provides a new method of communication for transmitting card details to the point-of-sale terminal. It also uses existing payment credentials on the Card Member's device for authentication.



Developing QR Code Payments with American Express has its benefits:

### For Issuers



#### LOYALTY

Enables Card Members with an additional digital payment option



#### SECURITY

Monitors and controls Card Member spend to submit the transaction request to the Acquirer

### For Merchants and Acquirers



#### DIVERSIFY

#### PAYMENT OPTIONS

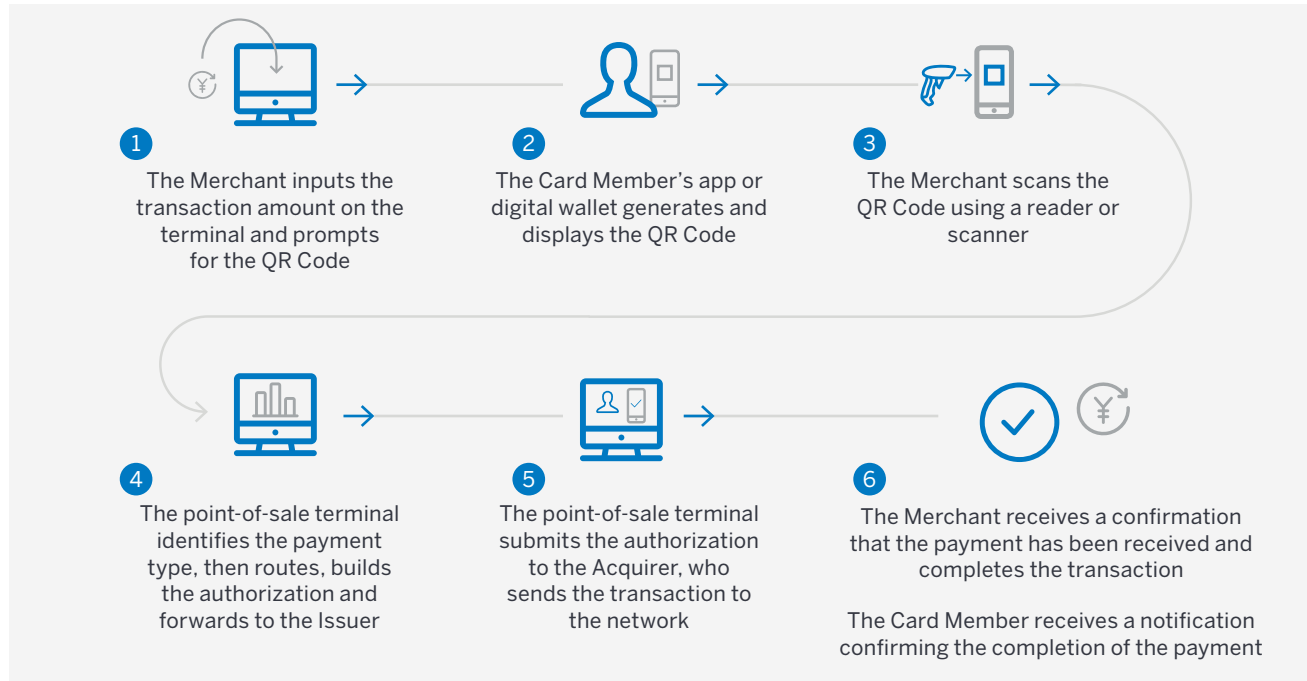
Cater to demand for alternative payment options



#### CASH DISPLACEMENT

Adds new utility to the point-of-sale to capture spend and reduces reliance on cash

### How It Works



### Considerations for Amex Consumer-Presented QR Code Solution:

- The Issuer is responsible for verifying the Card Member and authenticating the device
- The Merchant needs to connect to the financial institution via the terminal
- Card data will be sent to the Merchant via the QR Code
- The Merchant confirms with the institution if the funds are available
- If approved, the funds are guaranteed to the Merchant

For more information on American Express QR Code solution, visit [www.amexglobalnetwork.com](http://www.amexglobalnetwork.com) or contact your American Express Business Representative.

### Additional Resources:

[Amex Consumer-Presented QR Code Implementation Guide](#)

[Amex Mobile HCE Contactless and QR Code Payment Security Requirements](#)

[Issuer Network APIs for Issuer Originated Payments](#)

[Acquirer Network APIs for Issuer Originated Payments](#)

[How to Communicate QR Code Guidelines](#)

[FAQ](#)



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