

AMEX Enabled®

Issuers, acquirers, and merchants who work with American Express often need third-party products and services to enable the payments process such as card manufacturing, personalization and embossing services, mobile handsets, and Mobile Point of Sale (mPOS) devices. The AMEX Enabled badge signifies a product or service meets American Express specifications, security and compliance requirements and is approved for use on the American Express Global Network.



GENERAL QUESTIONS

Q1: What is AMEX Enabled?

The AMEX Enabled program is designed to help third-party solution providers develop, certify and market their products or services that are compatible with American Express requirements. The program provides access to American Express specifications, requirements for the development, and certification of products and services. It also assists marketing efforts by providing a branded asset to promote solutions to network issuers and acquirers.

Q2: Who is AMEX Enabled for?

The AMEX Enabled program is for third-party providers of payment products and services for the product types listed on the AMEX Enabled website. More product and services will be added as the program develops.

Q3: What does it mean for a product or service to be AMEX Enabled?

AMEX Enabled products and services are third-party solutions that have been reviewed and meet the requirements for use on the American Express Global Network.

Q4: What does AMEX Enabled status not mean?

AMEX Enabled status does not constitute a guarantee, endorsement, or warranty of a third party's product, service or performance. In addition Products or Services may require further certification to be allowed for use by a Participant on the American Express Global Network.

GENERAL QUESTIONS (CONT.)

Q5: What are the costs associated with the program?

There are currently no fees associated with the AMEX Enabled program. However there may be fees involved with the certification of products/services which are required for the AMEX Enabled program.

Q6: What happens when a product or service gets AMEX Enabled Status?

Once a product or service has been granted AMEX Enabled Status, its details will be added to the next release of the AMEX Enabled list of solutions that is available to our Network Participants. In addition, providers are welcome to use the AMEX Enabled graphic identifier in their marketing material as well as issue a press release using the approved copy block found in the AMEX Enabled Brand Guidelines.

Q7: How do I start the AMEX Enabled process?

Visit www.amexenabled.com and click the Company Registration button to begin the process. Once you have registered your company, you will be able to enroll individual users.

Q8: I have registered my Company. How do I enroll users?

Visit www.amexenabled.com and click the User Enrollment button and follow the process. Once you have successfully enrolled, you will be notified by email.

Q9: I already have a GNSweb user ID. Do I still need to enroll for AMEX Enabled?

If you already have a GNSweb user ID you first need to make sure that your company has registered for AMEX Enabled (see Q7) . You will then be able to log into GNSweb and click on the 'Request Additional Services' button to add AMEX Enabled as a service.

Q10: Where can I find the AMEX Enabled Terms & Conditions?

A copy of the AMEX Enabled Terms and Conditions is available as part of the company registration process. Once you have registered and logged into the Dashboard, you will also find a copy there.

Q9: Where can I find guidance on using the AMEX Enabled graphic identifier in my marketing materials?

The AMEX Enabled Brand Guidelines provide guidance on the correct usage of the AMEX Enabled Brand. This document is available to providers who have registered for the AMEX Enabled program and appears in the AMEX Enabled Dashboard in the Documents folder.

Q10: Am I required to sign up for the AMEX Enabled Program?

As a provider, you are under no obligation to sign up and register for the AMEX Enabled program. You can still get access to specifications and American Express requirements by clicking on the Contact Us link on the [AMEX Enabled homepage](http://www.amexenabled.com). However, you will not be able to use the AMEX Enabled brand and your product or service will not be listed on any AMEX Enabled Solutions lists.

Q11: What if I have a general question or I am having technical difficulties registering?

For any queries or technical difficulties with the registration process, please use the Contact Us link on the [AMEX Enabled homepage](http://www.amexenabled.com).

Learn More

Go to www.amexenabled.com and get your product AMEX Enabled!