



Enabled

AMEX Enabled Service Provider Program



INTRODUCTION

The AMEX Enabled program facilitates the development and certification of Service Providers' payments solutions for use on our Global Network. Approved Service Providers will gain access to the AMEX Enabled Dashboard, where they will benefit from an intuitive user journey—with step by step instructions and access to all the documentation and tools they need to develop, manage, certify, and deploy their solutions in a timely manner.

Becoming AMEX Enabled allows certified Service Providers to expand their reach globally through the use of the American Express logo—signifying their solution meets American Express Global Network requirements.



1. SIMPLE REGISTRATION PROCESS

- **Easily register** your company for the program
- Accept agreements associated with **AMEX Enabled**
- **Select** your products or services to be certified



2. INTUITIVE JOURNEY

- See exactly where you are in the journey, step by step. Knowing what action to take may help you **get certified quicker**
- See all your documents together, **neatly organized** for each product
- **View and invite** users to your certification process
- **Use the dashboard** to help you monitor your status
- **Visually** see where you are in the process



3. SPEEDY CONTRACT CENTER

- Enjoy digital contracts '**sent, delivered, complete**' via DocuSign
- Know where you are in the process with **color coded keys**. Once signed, visually actioned documents will change colors
- DocuSign supported Contract Centers allow you to **track the progress** of your contracts at company and product level



4. HELPFUL MESSAGE CENTER

- **Upload and download** documents, plus send and receive messages
- Contact **American Express Product Specialists**, exchange documentation and maintain and view past communications
- Work closely with **experienced American Express Product Specialists** who offer expertise through the onboarding journey and beyond



5. EASY ACCOUNT MANAGEMENT

- **Maintain and update** your account information, such as company details, users, and products
- **Manage users** assigned to your account
- Invite **five additional users** when people join the company and/or require access to AMEX Enabled



6. POWERFUL PRODUCT PROMOTION

- **Expand your reach globally** by issuing a pre-written press release
- Feature the **AMEX Enabled Logo** on your website and communications to indicate your solution meets with American Express' security and compliance requirements
- **Increase your brand awareness** through use of your name on the AMEX Enabled webpage

800+

SERVICE PROVIDERS

17

PRODUCT PORTFOLIOS

45+

PRODUCTS

The AMEX Enabled Products portfolio consists of;



PRODUCT/SERVICE PROVIDER

SafeKey®

Click to Pay

Tokenization

Transit

American Express QR Code® Payment Solutions

Card Issuing Solutions

Mobile Issuing Solutions

Acquiring Solutions

Payment Platforms



INTEGRATED PAYMENTS PROVIDER

Merchant Services (MS)

Independent Sales Organizations (ISO)

Independent Software Vendors (ISV)

Value Added Resellers (VAR)

Integrated Point of Sale (iPOS)

Encryption Services Organizations (ESO)

Mobile Point of Sale (mPOS)

Payment Service Provider (PSP)/Processor Aggregator



TEST LAB/TEST TOOL PROVIDER

Labs for Chip Card Products

Labs for Mobile Products

Labs for HCE Products

Labs for Point of Sale Products

Issuing Test Tools: Functional Tools

Issuing Test Tools: Personalization Verification Tool (PVT)

Acquiring Test Tools: Point of Sale

Register your company and users in 3 simple steps:

1

REGISTER COMPANY AND PRIMARY USER

Provide the main company details and information to begin the enrollment process.



2

ENROLL AS A USER

Once registration is approved, invite or enroll additional users with a Knowledge Base ID to gain access to the AMEX Enabled Dashboard.



3

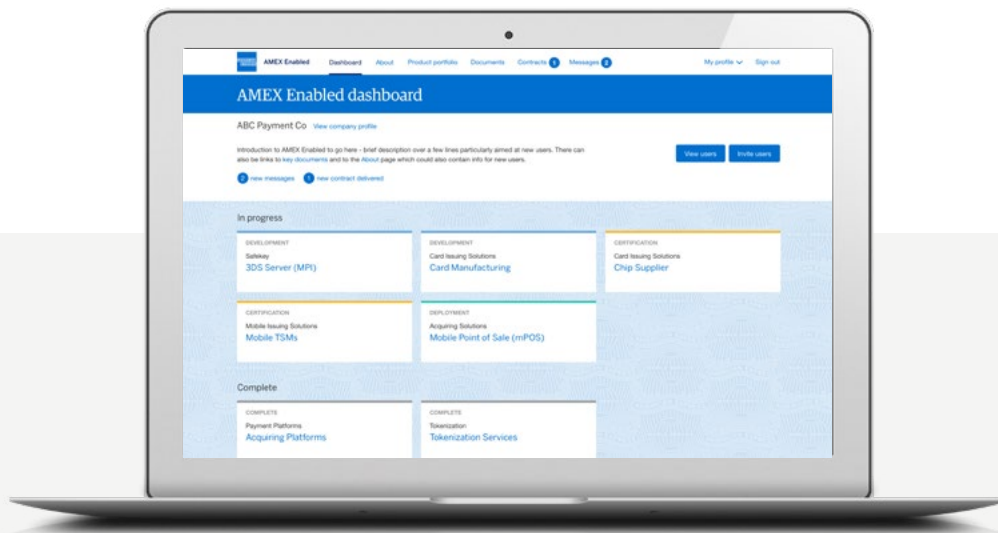
LOG INTO DASHBOARD

View all the information needed to develop, certify, and deploy your solution.



Once registered:

Gain access to everything you need to get certified quickly.



For more information, visit: www.amexenabled.com

or contact your American Express representative to discuss how they can help your business.



DON'T
do business
WITHOUT IT™

¹ The AMEX Enabled designation identifies third-party products or services that meet American Express requirements. Any listing, designation, approval or certification by American Express does not constitute a guarantee, endorsement, or warranty of a third-party's product, service or performance. Products or services will require certification to be allowed for use by an Issuer, Acquirer or Provider on the American Express Global Network.