



Click to Pay with American Express

A convenient online shopping experience.



Click to Pay is enabled by the EMV[®] Secure Remote Commerce (SRC) technical framework, which provides a consistent checkout across Merchant websites, mobile apps, and other digital platforms where customers can tap the Click to Pay button for a simplified and more convenient checkout experience.



Customer Loyalty

Provides a convenient checkout that may not require Card Members to key in payment card information, resulting in an easier, faster checkout experience.



Enhanced Security

Combines both dynamic and encrypted data, an enhanced feature for online transactions which can help reduce the risk of fraud.



Growing Sales

Offers a consistent, familiar checkout experience that can give Card Members greater confidence in their transactions, which can help reduce cart abandonment.



A consistent, convenient checkout experience.

Every time Card Members recognize the Click to Pay icon  on a Merchant's checkout, they can benefit from a convenient and easier checkout experience.

The value for financial institutions.

By leveraging EMVCo SRC standards, Click to Pay with American Express helps manage consumer authentication, while offering your Card Members a consistent online payment experience.

By integrating with Click to Pay, you can drive Click to Pay share of wallet for your financial institution. Furthermore, you can ensure that your Card Members will have access to the full suite of participating Click to Pay Merchants.

Once Card Members are enrolled, payment is just a click away.

Through American Express interfaces, you can pre-enroll Card data and enable your Card Members' American Express Card for use at any Merchant that has enabled Click to Pay.

In this case, when the Card Member chooses to pay with Click to Pay, the American Express Card will be displayed as an option to check out, and a one-time passcode may be sent to confirm their identity before they finalize the purchase.

The Card Member will input their card information once as part of the enrollment process and then enjoy secure, password-free digital checkout at any merchants with  with the powerful backing of American Express.

More convenience and more security. All in one consistent shopping experience.

Contact your American Express Business Representative for Click to Pay integration options with American Express.



DON'T *do business* **WITHOUT IT**™

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